



LEITA
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FANTA
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TRAINING+PROFESSIONAL
DEVELOPMENT

Contact Us

P.O. Box 202138
Austin, Texas 78720

512-996-8588

www.LeitaHart.com

Leita@LeitaHart.com

MAKING FINANCE AND AUDITING FUN AND EASY

"I have been ranting and raving to my peers, family and friends about your seminar... you had me on the edge of my seat just absorbing all the information you covered! Anyone that can teach [auditing]... in such a fun, exciting and upbeat way... deserves more than just KUDOS. I am already looking into other seminars you teach."

How to Interpret Financial Statements: The Basics of Finance for Non-Financial Professionals

No doubt about it, the more you know about the language of business, the more you will be able to contribute to your company. Clear your confusion about how a business works so that you make wise and profitable business decisions. This fun and interactive course starts with a humorous video starring John Cleese, of Monty Python fame, and wraps up with a fast-and-furious board game called "Profit & Cash[®]."

In this workshop, you'll learn:

- How profits are made and why profit can't be your only focus
- What the three key financial statements are and how they are interrelated
- How to extract the information you need from an annual financial report
- What your organization's key financial metrics mean and how you impact them
- How to distinguish between overhead costs, fixed costs, and variable costs
- What working capital is and techniques for managing it

Who should attend: Non-financial professionals AND financial professionals who want to improve communications with their customers



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Leita Hart-Fanta, CPA, CGFM *Principal*

Leita Hart-Fanta makes finance and auditing fun and easy. She converts the complex topics of accounting, finance, auditing, and budgeting into information that professionals can absorb and use.



Leita is the author of:

- *Accounting Demystified*—a McGraw-Hill book explaining basic accounting concepts
- *The Four Principles of Happy Cash Flow*—which explains how all businesses can implement the cash flow maximizing techniques of Dell and Wal-Mart
- Continuing professional education self-study manuals on:
 - The Risk Assessment Suite of SASs
 - The Yellow Book—Government Auditing Standards
 - Cash Flow
 - Governmental Accounting
 - Lean/Six Sigma for Accountants
- The Public Funds Investment Act online course for Texas State University
- Auditing guides, including:
 - Basic Audit Skills
 - Yellow Book Government Auditing Standards
 - Interviewing Skills for Auditors

Leita has owned and operated AuditSkills, a training and professional development company, since 1995. She has conducted and developed courses on balanced scorecard management, audit supervision, financial analysis, budgeting, business writing, finance for non-financial managers, cash flow, presentation skills, government auditing standards, and performance measurement.

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Leita's clients include CED Corporation, USAA, Temple-Inland, The Los Angeles Unified School District, The LBJ School of Public Affairs, EDS, Dell Computer, First Data Corporation, Joseph Eves CPAs, The Texas Society of CPAs, The National Association of State Auditors, Comptrollers, and Treasurers, The Texas Municipal League, Holt, Rinehart & Winston, The Texas State Auditor's Office, Broadwing, Inc., The Association of Government Accountants, The Texas Natural Resource Conservation Commission, The Alaska State Auditor, Western CPE, The Montana Society of CPAs, The Reznick Group, The North Dakota Office of the State Auditor, The Texas Department of Human Services, Great West Insurance, Valero Energy, Western CPE, The University of Texas, Texas Children's Hospital, Southwest Texas State University, The Minnesota Society of CPAs, The Arizona Society of CPAs, and The Albuquerque, Phoenix, San Antonio, and El Paso Chapters of the IIA.

Leita is an experienced facilitator, having led over 800 full or multi-day seminars. She has also keynoted numerous conferences and developed over twenty-five distinct courses and speeches.

During her five years with the Texas State Auditor's Office, she acted as both an auditor and a communications specialist. Leita led the team that produced a national-award-winning report summarizing the financial condition of the State.

Leita is a graduate of the University of Texas at Austin with a Bachelor's in business administration. She is a Certified Public Accountant and a Certified Government Financial Manager. She serves on the conference planning committees of the local chapters of the Texas Society of CPAs. She is an executive board member of the Austin chapter of the Association of Government Accountants. She is a technical reviewer for the AGA's Certificate of Achievement in Service Efforts and Accomplishments Reporting.

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